

A background image of a vast mountain range with many peaks, partially obscured by a light blue mist or haze. The mountains are layered, creating a sense of depth. The sky is a pale, clear blue.

1

WHAT MOTIVATES
YOU?

- 1.
- 2.
- 3.

2

WHAT MATTERS TO
YOU?

- 1.
- 2.
- 3.

3

WHAT DRIVES
YOU?

- 1.
- 2.
- 3.

4

WHAT INSPIRES
YOU?

- 1.
- 2.
- 3.

- 
- A background image of a mountain range with a SWOT analysis overlay. The overlay consists of four colored squares (red, blue, green, purple) arranged in a 2x2 grid, with a central white square containing the text 'SWOT'. Each colored square has a list of five numbered items (1. to 5.) on its left side. The red square is at the top-left, blue at the top-right, green at the bottom-left, and purple at the bottom-right. The central white square is in the middle of the grid.
- 1.
 - 2.
 - 3.
 - 4.
 - 5.

- 1.
- 2.
- 3.
- 4.
- 5.

SWOT

- 1.
- 2.
- 3.
- 4.
- 5.

- 1.
- 2.
- 3.
- 4.
- 5.